

THE ICON CONTENT INVENTORY

ICON MAGAZINE: JULY 2010

R&R

- Entertainment: **“Bringing Nature to Your Living Room”** - Sometimes the weather doesn't cooperate with readers' outdoor plans, but this 400-word article help remedy that situation. It will list possible outdoor-type activities which can be done inside, whether that is camping indoors, or renting the latest *Planet Earth* blu-ray set to bring nature alive.
- Hobbies: **“Get Your Hike On”** is a 1,000-word article about hiking, whether through the Smoky Mountains or at a local park. It will highlight some basic equipment necessary for a short trip and also talk about the health advantages of the hobby/
- Showcase: **“Leno and His Cars”** is an 800-word interview with Jay Leno and about his massive collection of cars. It will show our readers why collecting, whether million-dollar cars or stamps, can be both fun and relaxing.
- Sports: **“Hang in There”** is a 900-word article that profiles world-famous hang gliding instructor Paulo Celani, and encourages our readers to get out there and try something adventurous. They didn't make tandem hang gliding for the average person, but our ICON readers may be interested enough to try something out of the ordinary.

PARENTHOOD

- The To-Do List: a one-page list called **“Engage Your Child”** that gives Dad new ways to engage his child while simultaneously educating him.
- Dr. Dad: **“How to Be a Hero”** is a 400-word piece that teaches Dad how to recognize when his child is being bullied and gives steps his child can take to deal with the matter on his own terms.
- Simple Things: **“Camping 101”** is a 400-word piece that shows Dad step-by-step instructions on how to set up camp and a list a great sites for beginning campers.
- Single Dad: **“The Unexpected Blessing”** is a 400-word piece helps a single man come to terms with having a child out of wedlock.

- Family Matters: **“Cross Country Connection”** is an 800-word piece about benefits of the family road trip. It offers advice on great spots to visit with the family and ways to keep the kids from asking “Are we there yet?”

RELATIONSHIPS

- Cupid’s Tips: Summer is the season for love. For the single guy, he is probably thankful that Valentine’s Day is still seven or eight months away, and he is looking for that special someone to spend the summer with. For the married fellow, your wife looks her best this time of year, and you want to take advantage of it. **“Adventures Outside the Bedroom”** is a 1,000-word article that will outline tons of outdoor, adventurous ideas that your significant other is sure to love. No matter what her personality is, we’ve got something for everyone!
- Romance: Summer is the perfect time of year to rekindle the flame that may be flickering since your wedding. Even if it’s still blazing, it never hurts to throw a little wood on the fire (no pun intended, we’ll leave that sort of thing for the Sexpert!). **“Sparking the Flame”** is a 750-word piece that will guide our married fellows with excellent tips to keep the love in your relationship spiked on the Love-O-Meter.
- Sex!: Sex in the summer. Tim McGraw’s “Red Rag Top” comes to mind upon hearing that phrase. When the temperature gets steamy, you want to make sure you get steamy right along with it! This month’s SEX! article is called **“Sex in the Summer,”** and will discuss great ways to revive your high school libido and great places outside the bedroom to take advantage of the *hot* weather. 600 words.
- **Who Questions Sex?:** Our sexpert fields questions about playing the field. Summer flings are not just for teenagers on vacation, they are for every man, single or married. No, we don’t mean cheating on your wife, we just mean having a great time with your significant other, whoever she may be! Suggested topics include: Sexy/romantic getaway ideas – local and remote – impressing that crush of yours and hooking up on vacation. Note: all of these include your wives, girlfriends or soon to be girlfriends! No cheating! 800 words.

CAREER

- Time Machine: **“There’s No Place Like Home”** is a 400-word piece that teaches homeowners when, why and how they can work from home and still get everything done.
- Career Coach: **“Building the Blockbuster”** delivers an 800-word glimpse into the world of the Steven Spielberg, the mastermind behind summer’s biggest blockbusters. He’ll show readers why it is important to dream big and how to turn those dreams into a reality.
- Entrepreneur: **“Defining “It””** is a 400-word piece that helps entrepreneurs recognize what their passion is and how they can channel it into the career of their dreams.

MONEY

- Dollars and Sense: Financial expert David Bach answers the question, **“Should I Declare Bankruptcy?”** in a 400-word special report for people who are drowning in debt.
- Save it: **“Running With the Bulls”** is a 400-word piece that shows investors where to stash their cash in a bull market.

- Family Icon: “**Mouse Trap**” is a 400-word article that shows the head of the family how to avoid the potential pitfalls and financial burdens of a trip to “the happiest place on earth,” *Walt Disney World*.
- Retirement: “**This Way Out**” is an 800-word article that explains how to balance a 401(k) with individual IRAs and why investors should have both before they retire.

HEALTH & WELLNESS

- Nutrition: “**Camping Healthy**” is a 500-word service article about what kind of food to take on a camping or fishing adventure. These treats will keep the reader healthy and energized, pack well into a cooler and are moderately priced.
- Rations Breakdown: Following our adventure theme for this issue, “**Rations Breakdown**” is a 300-word sidebar that analyzes the vitamins, minerals and nutrients found in a meal that our reader might eat while on a camping/fishing trip. The meal will focus on healthier options, and include turkey sausage, whole wheat bun, trout and bass (if they were lucky enough to catch any!), chicken breast, baked beans (of course!), corn and obviously the S’more combo: marshmallows, chocolate, and graham crackers.
- Workout: Before you know it, summer will come to a close, and all of the hard work that went into getting that sculpted summer body will have dwindled away after a few cookouts that result in one too many burgers and hot dogs. “**Down with the Dog Days**” is a 500-word article that will help our readers find nifty ways to quickly work off some of the extra hot dog calories and stay fit for a summer of fun with the family.
- In Training: “**Fresh Workouts**” is a 600-word column that outlines a 30-minute workout program that our reader can do while on a camping or fishing trip. No weights or equipment needed! Just nature. Hey, those guys in movies about gladiators and warriors are always buff, and they didn’t have any weights, right?
- Medical Corner: In the middle of summer, many men have developed a nice, golden brown tan... or at least a farmer’s tan. Others might even be dealing with a major sunburn after falling asleep by the pool. Whatever the case, every man that ventures out into the summer heat has to be aware of sun poisoning and skin cancer. “**Summer Skin Care**” is a 500-word piece that will guide our men to healthy skin and a safe summer.
- House Calls: Our doctor tackles “**Heat Exhaustion**” in a 750-word article. Even carrying your son on your shoulders while walking to the ballpark can be dangerous on a hot summer day. Our doctor will help prevent it.
- Stress Management: Looking out your office window (if you are lucky enough to have one) at the beautiful sunlight and imagining how much fun you could be having at home with your kids can be stressful. So learn how to avoid this with “**Stress in the Summer?**” 500-words.
- Men and Zen: Summer is supposed to be relaxing, right? Well it doesn’t always work out that way, and ICON knows it. “**Summer Bliss**” is a 400-word article that offers some tips to staying positive and upbeat when it seems like everyone else is out having fun while you are stuck at work or at home tending the yard.

TRAVEL

- Family Friendly Vacations: **“Harry Potter Comes to Life”** in this 1,000-word review and vacation guide to the new Harry Potter theme park in Orlando, Florida which is sure to be fun for the entire family.
- Romantic Getaways: **“Spice it Up in Jamaica”** is an 800-word article highlighting specific hot spots and off-the-beaten-path locales in the tropical paradise of Jamaica. These rendezvous points are sure to spice up any couple’s love life.
- Adventure: **“Chicago: Man Edition”** - Chicago is a big place, but this 900-word article will include the best restaurants and bars to go to with the boys, including Fogo da Chao, a Brazilian steakhouse. Plus, readers will discover the best way to catch a Cubs or Sox game.

FEATURE WELL

- **"Make the Ultimate Outdoor Grill"**: ICON will show our readers how to build an outdoor brick grill. Brick grills are relatively inexpensive, while having visual appeal and the ability to "class up" a backyard. The article will give step-by-step instructions on how to create a simple, yet functional brick grill. Accompanying the instructions will be photos cataloging the process so readers will know what their grill should look like upon completion of each step. Also, the beginning of the article will include a list of all materials, as well as a brief 200-250 word introduction to the world of brick grills, and why our readers might find them appealing.
- **“Federally Enforced”**: In April of this year, Arizona signed into law a bill that gives its local law enforcement officials the same rights as federal agents when dealing with illegal immigrants in their state. Since then, many athletes and actors have boycotted the state in one way or another. This article examines how a simple law could affect Arizona’s economy and health as a state, as well as national events like Major League Baseball’s All-Star Game in 2011, among other things.
- **“Ford’s Four”**: One of the most adventurous actors in Hollywood may surprise you with his hobbies. Many people might think that Harrison Ford may have been a star athlete in high school or a manly outdoorsman, but really, he is just a loving father that enjoys hanging out with his grown children. But don’t fret gung-ho men, he does moonlight as a master carpenter, so at least he retains one of his masculine hobbies.
- **"Green Goes Fast"**: As the average ICON reader is not necessarily in tune with their green side, we will aim to excite them about the capabilities of going green, and what the future of being green holds. This green article will feature the 2010 Tesla Roadster Sport, a 288 hp all-electric sports car, capable of going 0-60 in 3.7 seconds. If that doesn't excite our readers, than they may never think about going green. By showing how a car can get up and go without a single drop of gasoline, it may inspire our readers to make changes in their life, or make them realize being eco-friendly doesn't have to be "lame." Future green articles may highlight other green products, green buildings or sustainability, but to start off, we really want to WOW our readers with green.
- **“Bucks In a Boat”**: So it’s July, and you are salivating over the boat that gets hauled out of your neighbor’s driveway every weekend, bound for the lake. Is it time? If you have your “Bucks in a Boat,” (Note the play on the “ducks in a row” cliché) then ICON will help you make the investment of a lifetime.
- **"Get Served Up By Some Sushi Slinging Ninjas"**: Ninja is one wacky restaurant and it isn't an ordinary place to enjoy Japanese cuisine. Located in New York, New York, it is truly a different

world once you step in the door and are transported back to a ninja castle circa the 14th century. Wood paneling, cast-iron gates and dimly lit dining areas truly set the atmosphere for this mysterious restaurant. Once seated you can enjoy a Philly Roll or Ninja's signature dish, Katana, which features U.S. Prime steak with teriyaki sauce, fried Risotto and Alaskan King Crab served with Tomato Mango Sauce topped with white sauce and melted cheese. But if the atmosphere and food isn't enough to pique your interest, fret not. While you eat, Ninjas move silently throughout the castle performing feats of strength and agility, and show off a few magic tricks, and then they disappear. If only they could make the check go up in flames.

- **"Mancave Envy"**: This article will be a feature on three different mancaves, hopefully featuring one or more of our own readers. We will have great layouts, to show visually just how incredible these mancaves are, as well as a 500-600 word rundown on what all is in the cave. For instance, Snoop Dogg's mancave includes hardwood floors, two 50-inch flat screen TVs, security system with video surveillance cameras, plush leather couch and even a direct phone line to Denny's, his favorite restaurant. We couldn't make that up, but we wouldn't mind crashing on Snoop's couch. Then there is Manland, a Rock climber's paradise. Covering the walls are rock climbing hand holds to get a little practice while you watch the latest blu-ray on the 80-inch projection screen. Finally, there is the Sauna. Ever get bored sitting in a sauna at the gym amidst the other sweaty, hairy men? Well in this in-house sauna, there is an air hockey table and multiple arcade games, as well as a hot tub, just in case you want an extra side of hot with your hot.
- **"One Hell of a Show"**: The 2010 FIFA World Cup is coming to a close, and the Americans still have a shot at the title. Have you been watching? In case you haven't, you are missing "One Hell of a Show." This feature takes an in-depth look the United States men's national soccer team's road to the World Cup semifinals and highlights some of America's greatest athletes.

STYLE & COMFORT

- **Style**: When we think of the month of July, we think of one thing: sweat. Sweat is not stylish. In **"Summer Sizzler,"** a 500-word article, ICON has compiled several outfit ideas to keep you looking cool while hosting a cookout at the helm of your grill, and feeling cool as well. The trick is to keep your clothes just loose enough so they don't wander into the fire and barbecue you! Let's see how we did.
- **Style Guru**: Just because it was cool to tuck your t-shirt into your denim shorts in high school doesn't mean that it's cool now. If you want to know how to be the envy of every dad at your kid's baseball game – and the candy of their wives eyes, for that matter – then check out the Guru's **"Summer Stud Collection."** 400 words.
- **Comfort**: Nobody wants to be stuck in the great outdoors with a great big wedgie. This month, Comfort will offer ideas to keep our readers comfortable while they are out doing all of the adventurous, manly things that they do with **"Adventures in Comfort."** 500 words.

FOOD

- **Simple Recipes**: **"Steak for Breakfast, Lunch and Dinner"** is a 400-word article that offers three recipes, including steak as the entrée for each meal of the day. Most men are carnivores, and they want red meat...often.

- Grill: **“Proper Grilling Techniques”** - All men are supposed to be masters of the grill, but what if they never learned? Or think they know what they are doing, but really don't? Here is a 500-word article explaining proper grilling etiquette and techniques for every man.
- Family Fare: **“Pack it up”** - Women deserve their beauty sleep and men should help them get that extra 15 minutes in the morning. This article gives quick tips on how to pack a child's lunch efficiently while being healthy enough to appease the FDA.

SPIRIT

- Me: **“Run for Your Life”** is a 900-word piece written by guest columnist Anderson Cooper. Here, he chronicles how he helped people escape from a deserted hotel in Rwanda before they became the next victims of genocide.
- Inspired: Guest columnist Jay Gibson, the founder of The Young Storyteller's Foundation, tells **“Andy's Story”** in a 400-word article that highlights how nine-year-old Andy, a boy rendered mute shortly after birth, found his voice with the help of a screenwriter and a caring trio of actors.

ICON MAGAZINE: DECEMBER 2010

R&R

- Entertainment: Everyone wants to get into the holidays. In **“Holiday Highlights,”** readers will discover the traditions people celebrate when they commemorate their favorite holidays in December. 1,300 words.
- Hobbies: **“Ginger God”** is a 1,000-word article profiling a man who creates elaborate gingerbread houses in his spare time. Mind-blowing and hunger-inducing pictures will be included.
- Showcase: **“Hot Rocks to Warm Up Those Winter Nights”** is a 500-word piece about the fine art of hot rock massages, when rocks are warmed to a comfortable temperature before they are pushed slowly over the back, soothing tired muscles and aching joints.
- Sports: **“Snow Devil”** is a 900-word interview with Chris Brown, a professional snowmobile racer. It will also feature a sidebar showing some popular snowmobile trails, specifically those where snowmobile rentals are available.

PARENTHOOD

- The To-Do List: **“Pay It Forward”** is a one-page list that shows Dad how to teach his child about the importance of giving back to the community. It will highlight organizations that allow kids to participate in a variety of efforts, including neighborhood enhancement projects or mentoring an at-risk child.

- Dr. Dad: **“Tipping the Scale”** is a 400-word piece about obese children that teaches Dad how to recognize when his child is overweight and what he can do to reverse the problem before it is too late.
- Simple Things: **“Get A Clue”** is a 400-word piece that teaches Dad what board games are best for which age bracket, and demonstrates why a family game night can be a great way to connect to his kids.
- Single Dad: **“Helping Your Child Grieve”** is a 400-word piece that teaches fathers how to effectively support their children after the loss of a parent, relative, or friend.
- Family Matters: **“A New Home for Sparky”** is an 800-word piece about the pros and cons of getting a family dog. It also offers helpful tips on how to teach a child responsibility with a pet and demonstrates how a canine friend can boost a child’s self-confidence.

RELATIONSHIPS

- Cupid’s Tips: Dating can be difficult around the holidays, especially for the single man. But whether you are single, married or anything in between, **“Santa’s got Nothing on You,”** a 500-word article, will help you buy the right presents for everyone on your list this season, especially good-looking ladies.
- Romance: More marriage proposals happen between Christmas and New Year’s Eve than any other week of the year. This month’s article, **“Have I got a Proposition for You”** will outline what makes a great proposal, and highlight a few success stories. 750 words.
- Sex!: December is a busy month for everyone. No matter what holiday you celebrate, you have gifts to buy, food to make and parties to attend. Doesn’t leave much time for sex. Check out **“Holiday Horn-dog”** to find out how to keep up the mojo during the busy holidays. 600 words.
- Who Questions Sex?: **“Christmas Quickies”** is a 400-word piece. Here, our sexpert fields questions relating to making the holidays sexy. Suggested topics include: sneaking in a quickie after Christmas dinner, romantic Christmas sex, kinky Christmas sex and sexy gift ideas.

CAREER

- Time Machine: **“Monday Morning Shuffle”** is a 400-word piece that demonstrates how the morning commute can be the perfect time to start his workday.
- Career Coach: **“The Next Chapter”** is an 800-word piece that teaches readers how to recognize the perfect time to walk away from a thriving career and offers expert advice from the creator of Microsoft, Bill Gates.
- Entrepreneur: **“Holiday Magic”** is a 400-word piece that demonstrates how a passion for the holiday s can become a year-round career.

MONEY

- Dollars and Sense: Financial expert David Bach answers the question **“How Do I Create Christmas Cheer When I Want to Say ‘Bah, Humbug?’** in a 400-word piece that proves that the holidays don’t have to be about the presents.
- Save it: In **“Hanukkah Harry Rides Again,”** Jewish actor and comedian Jon Lovitz reprises the character he created on Saturday Night Live and delivers a snarky 400-word tribute to his Jewish grandmother and her spendthrift holiday advice.

- Family Icon: **“The Christmas Box”** is a 400-word piece that demonstrates how Dad can show his family why he’d rather be rich in love than buried beneath a mountain of gifts.
- Retirement: **“Insure Your Future”** is an 800-word article that explains what an annuity is, why it is a valuable asset to a retirement portfolio, and explains how and when to cash it in.

HEALTH & WELLNESS

- Nutrition: After a hearty holiday meal of turkey, stuffing and pie, when it comes time to do the dishes, most men can be found slumping in the coziest recliner not already taken by grandpa, snoring like a lion. This month’s Nutrition department will have an article called **“Staying Awake Through the Holidays”** that will suggest things that a guy can eat that are healthy, taste great, and will keep him energized after he downs that pound of turkey on his plate. 600 words.
- **Rations Breakdown:** Our holiday sidebar will be a special one, and compare what is contained in some really healthy options, and the not-so-healthy options. The healthy meal will include turkey, ham, yams, mashed potatoes, turkey gravy, cranberry sauce and green bean casserole. The not-so-healthy options will include mostly desserts, like candy canes, sugar cookies, fudge, hot chocolate, pecan pie and apple pie. We know, we know, all of the good stuff! 200 words.
- Workout: All the talk around the holidays seems to involve avoiding the massive weight gain that comes from all of the binging at Aunt Sue’s house. Well ICON says **“What’s Wrong with Weight Gain?”** This 500-word article will tell our readers how to convert that calorie unavoidable calorie overload into a few pounds of muscle instead of a few pounds of fat.
- **In Training:** This month’s workout will feature a detailed workout that is mentioned in **“What’s Wrong with Weight Gain?”** This will give our readers a solid plan to convert those excess calories into muscle! 300 words.
- Medical Corner: Winter brings many things with it when it comes to town. Cold, snow, ice. It also bring sickness and flu season. Learn from everyone else’s mistakes after reading **“I’m not Getting Sick This Year,”** a 500-word guide that shows readers what to look for and how to keep healthy.
- House Calls: In **“The Top 10 Urban Legends about Winter Health,”** our doctor breaks out the mistletoe and dispels the myths about how to stay healthy in the winter months. This 400-word piece discusses: wearing everything in your closet to stay warm is good, catching a cold just because it’s cold outside, yellow snow and more.
- Stress Management: The holidays can be a stressful time for anyone. All it takes is one run-in with that annoying cousin that brings up – every year – how he beat you in the Christmas 5k race in your town... 20 years ago. Manage your stressful family get-togethers this holiday season with our 500-word piece, **“Family Stress, What a Mess!”**
- Men and Zen: Money is tight and always an issue during the holidays. Spending is inevitable, but there are ways to keep yourself out of stress overload as you do it. This month’s Men and Zen will make sure you, and your family, have **“A Happy, Stress-Free Holiday”** by helping you manage your anxiety about buying your gifts. 400 words.

TRAVEL

- Family Friendly Vacations: **“Fresh Powder, Fresh Family Memories”** is an 800-word article highlighting Bretton Woods, a family ski resort for all skill levels.

- Romantic Getaways: **“Get Out of the Snow and Into the Sand”** is a 750-word article that invites readers to leave behind the cold continental U.S. and visit the tropical isle of Hawaii. This article will show the best beaches to visit to put some Hawaiian fire back in a relationship.
- Adventure: **“Sweat In the Cold”** is an 800-word piece about ice climbing in western Colorado. It will tell readers where to climb during the day and where to put the calories back on at night.

FEATURE WELL

- **“The Art of a Snowman”**: This feature will teach our men how to build a proper snowman, and what conditions are best for the build. Full-page layouts showing the entire process will aid in the build as well. Snowmen are great for the family and can even be a fun activity with the girlfriend or wife, especially once you go inside and warm up next to the fire.
- **“Green Christmas”**: Ever wonder how much electricity is really wasted on all those houses littered with lights? The first part of this article will delve into those holiday crazies who go all out with their holiday decorations and how much electricity their giant inflatable Santa sticking out of the chimney really uses. The second part will show how changing to the new LED lights affect how much money one can save while also saving electricity, and other interesting ways to save resources, as the relationship between dropping temperatures and the cost of heat are inversely proportional.
- **“Holidays with the Iron Chefs”**: Most people spend their holiday hours with their family, but what about the food gods such as Bobby Flay, Cat Cora, Mario Batali and Michael Symon? Here ICON will spend a few moments talking to each of these Iron Chef’s and what they do during the holidays when all the family comes over for dinner. Maybe they cook, or maybe they order out. Even the best want a break during the holidays.
- **“Igloo Living”**: Igloo’s are always a topic of discussion once snow starts to fall, but are they practical and how warm can they actually be? This will be an interesting and immersive piece taking three of our writers on an adventure like no other. Our three man crew from ICON must build and live in an Igloo for a week and write about it. Is it possible to hook up a TV in an igloo? Can you have a small heater without melting the igloo from the inside out? How comfortable is a snow couch? Full of photos including the building process and the finished product both inside and out, this will be a funny and inspiring piece on a truly different mancave.
- **“235 Great Ones”**: Next month will mark the beginning of the 235th year of our great nation. This month’s feature takes a look back at some of the most influential father figures our nation has seen throughout the past two centuries.
- **“Chasing His Dreams”**: Many people might not think of Chevy Chase as a solid family man, considering his blunders as the clumsy father in films like National Lampoon’s Christmas Vacation, but with three children just out of college, he is trying to rediscover his roots.
- **“Make a Little Money Off of the Holidays”**: It’s the end of the year, and once again you have spent way too much money on gifts and eggnog this holiday season. Fear not, ICON is about to help you learn how to use your mutual funds, 401k or other savings plan to make that money back by playing the stock market, and you might even “Make a Little Money Off of the Holidays” this year.
- **“Times at the Lodge”**: Thinking of getting into skiing this winter? Hot chocolate and broken legs await! Just kidding. If you know skiing as well as our pros here at ICON do, you will be slaloming in no time. Or you’ll be spending your “Times at the Lodge.”

STYLE & COMFORT

- Style: ICON's annual "**Holiday Style Guide**" is a 1,000-word article that will tag along with the "Holiday Comfort Catalogue" from the Comfort section to provide our man with everything he needs to arrive in style to his holiday parties at work and New Year's Eve bashes. Outfits and accessory guides will have our readers at the center of every party.
- Style Guru: Biggest fashion faux pas of the holidays? Well, there isn't just *one*. There are tons! The Guru's "**Holiday Faux Pas**" guide will keep our readers from making some terrible choices when standing in front of the closet this year. 500 words.
- Comfort: Still wearing those itchy Christmas sweaters that mom made for you 15 years ago? Not to worry, our 1,000-word piece, "Holiday Comfort Catalogue," provides our readers with numerous outfit ideas that will have them comfortable and casual at the family holiday gatherings.

FOOD

- Simple Recipes: The holidays always leave "**Leftovers,**" and in this 500-word article, readers will discover a few new recipes they can create using leftover ingredients that often crowd the fridge, such as turkey, ham or maybe even grandma's meatloaf.
- Grill: "**Pork Presents**" is a 500-word article about the wonders of stuffed pork chops, complete with instructions on how to grill them without ruining the treasures inside.
- Family Fare: "**The Big Meal**" is a special 1,400-word article highlighting holiday menus to feed the entire family. These meals will cater to all of our readers, regardless of religion.

SPIRIT

- Me: In "**From Zero to Seven,**" guest columnist Brad Pitt reveals the moment he realized he was actually a good father and discusses the trials and triumphs of raising a big family in Hollywood in this 1,000-word memoir.
- Inspired: "**Christmas Shoes**" is a 400-word article written by guest columnist Blake Mycoskie, the founder of TOMS shoes. Here, he will tell how he granted a Tanzanian child's wish when he delivered shoes for Christmas.